



CNPS 2012

Conservation Conference

Conserving and restoring
the roots of California's richness

August 31, 2011

Fon Duke
DOD Coordinator

Russel Scofield
DOI Coordinator

Desert Managers Group
c/o Mojave Desert Ecosystem Program
2701 Barstow Road
Barstow, CA 92311

RE: Sponsorship of California Native Plant Society's 2012 Conservation Conference

Dear Mr. Duke and Mr. Scofield,

I am writing to you to ask you to place the **CNPS 2012 Conservation Conference: *Conserving and Restoring the Roots of California's Richness*** on the agenda for the next Desert Managers Group meeting. In addition to encouraging attendance, CNPS seeks sponsors to help to support the event. The Conference will be held January 12-14, 2012 in San Diego. This conference will bring together hundreds of leaders and decision-makers in plant conservation and landscape management to share the latest information on conserving and restoring California habitats.

The **CNPS 2012 Conservation Conference** will offer an array of opportunities for information exchange: over 200 presenters, a poster session, two plenary sessions, more than ten pre-conference workshops, field trips, a banquet, over 25 exhibitors and vendors, and art and photo contests. CNPS is pleased to announce that **Dr. Peter Raven**, President Emeritus of the Missouri Botanical Garden, will deliver the keynote address.

More than 850 participants attended CNPS's conference in 2009. Participants in the 2009 conference ranged from students to leading researchers and decision makers from academic institutions, government agencies, environmental organizations, consulting firms, land use planning agencies, and many other groups in the conservation and science community. CNPS has every expectation that the 2012 conference will exceed the 2009 conference in scope and, interest.



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Sponsors are offered significant benefits including **complementary registrations** and workshops providing your employees with valuable technical training and professional networking opportunities. High-level sponsors will receive **complimentary exhibition booths** and **complimentary banquet tickets**. Most sponsors will benefit from **significant public recognition** such as acknowledgement in pre-conference promotional materials and the conference program, prominent display of your name and logo on signage at registration, website listings and links, and much more.

This conference will be more than a routine professional meeting: the **CNPS 2012 Conservation Conference: *Conserving and Restoring the Roots of California's Richness*** will be a celebration of the landscape of California in all its diversity, challenges, and beauty. Participation by members of the Desert Managers Group would be a statement of their commitment to using the best science in conservation and restoration. CNPS urges members of the Desert Managers Group to join us in San Diego and to consider becoming sponsors at significant levels.

Since 1965, CNPS has worked to protect California's native plant heritage for future generations. Our nearly 10,000 members promote native plant conservation, research, education, and appreciation through our five statewide programs and 33 regional chapters. CNPS actively promotes the use of science in land use decisions and is a leader in providing reliable scientific information on native plants and plant conservation.

Please visit our Conference website at www.cnps.org/2012 for the latest information. With excitement and anticipation, we look forward to your participation!

Very truly yours,

Tara Hansen
Executive Director

Brett Hall
President and Program
Committee Chair

Vince Scheidt
Conference Executive
Committee Chair

Enclosures:
Sponsorship Benefits
Sponsorship form



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Exhibitors Form
Conference Announcement
Session Titles